Tactical Company Annual Community Engagement

Tactical



CITY & COUNTY OF SAN FRANCISCO

Police Department

09/22/2026

District Overview

- The Tactical Company is a City-Wide Unit. The Tactical Company is made up of six units: the Tactical Unit, EOD Unit(Bomb Squad), Hondas, Mounted Unit, Canine Unit, and the Crisis/Hostage Negotiation Team.
- The Tactical Company assists the cities 10 District stations and the Investigations Bureau by:
  - Serving High Risk search warrants
  - Responding to critical incidents
  - Assisting with crowd control incidents
  - Deploying Counter Assault Teams (CAT) during high profile/populated events.
  - Deploying UAS (Drones) to support critical incidents and support patrol incidents



District Overview

Cont.

- Deploying to specific areas to address a recent crime trends.
- Responding to water borne incidents and rescues.
- Patrolling the parks within the City and County of San Francisco.
- Responding to suspicious packages and other explosive related calls for service.
- Patrolling Municipal Transit Authority property





Current Tactical Company Community Policing Involvement

In addition to working with the district stations and Investigations Bureau on crime trends and critical incidents, the Tactical Company assists with Community events. These events include National Night Out, presentations for local schools, and National Police Week.

During these events, the Tactical Company displays and demonstrates some of the very specialized equipment it utilizes. Some of the equipment demonstrations include armored vehicles, heavy vest carriers, ballistic shields, bomb disposal robots, Honda motorbikes, horses from the Mounted Unit, boats from the Marine Unit, K-9 demonstrations and UAS (Drones).

Currently, the Tactical Company conducts Active Attacker response presentations for other City Agencies as well as schools and private companies. During these events, we give the employees of the companies and outside agencies instructions on how to respond to an active attacker. The information and current practices comes from the Homeland Security Unit.

Goal 1: Communication

Honest, transparent, and empathetic dialogue between the SFPD and San Francisco Community.

Communication: The Tactical Company utilizes several ways to communicate with the Department and the community:

- **Objective 1.1:** The most common way the Tactical Company engages with the community is during presentations at the Tactical building and community events demonstrating the equipment we use. We encourage the District stations to promote community participation in our presentations at the Tactical Building and community events led by the District Stations.
- **Objective 1.2:** When conducting active attacker training with outside agencies, businesses and schools, the Tactical company, through networking, makes it clear that we are available to facilitate more of these presentations to other stakeholders. Our contact information is on the SFPD website and is provided in person at the events.

Goal 1: Communication Cont.

Honest, transparent, and empathetic dialogue between the SFPD and San Francisco Community.

- **Objective 1.3:** At large events such as National Night Out, the SFPD reaches out through social media to spread the word that representatives of the Tactical Company will be at venues throughout the City. At the events, the Tactical Company engages with citizens so that conversations can be held, about what we do and what are missions are.





Goal 2: Education

SFPD both trains and is trained by the communities it serves

The Tactical Company educates the public on the following topics:

- **Objective 2.1:** During the Tactical Unit's presentations, members of the Tactical Company talk to the public about what the mission of the unit is. A demonstration of some of the tools is included to show that de-escalation tactics are imperative and always the priority when the unit is activated.
- **Objective 2.2:** During active attacker response presentations, we educate the public on how to respond during the incident. The information given, comes from the Homeland Security Unit. Some of the presentations are through a power point, an evaluation of the company's response, or a full-scale exercise.

Goal 2: Education Cont.

SFPD both trains and is trained by the communities it serves

Objective 2.3: Representatives of Zuckerberg San Francisco General Hospital assist by talking about the "Stop the Bleed" initiative. This program shows the lay person how to recognize major bleeding and how to stop it with the use of tourniquets and other basic first aid tools.





Goal 3: Problem-Solving

Increase safety through collaborative working partnerships between SFPD, community members, and organizations to identify and address local topics of concern

A large problem at the Tactical Company is the ability to communicate with and to the public and the rest of the Department. Some ways we address these issues are by:

- **Objective 3.1:** Communicate by email and in person with district stations and other units to explain our capabilities. Offer to do presentations with the community groups in the districts to be transparent with what our mission is. A contact list is distributed to the stations if a district station would like to host a Tactical presentation.
- **Objective 3.2:** Reaching out to the public and other city agencies and offering an active attacker presentations.

Goal 4: Relationship-Building

Strong, trusting, and respectful relationships between SFPD and all facets of San Francisco Community

To accomplish Goal 4, Relationship-Building, the Tactical Company does the following:

- **Objective 4.1:** Train individual stations with building searches, tactical first aid, active attacker, breaching techniques and other subjects. During these trainings, members offer to do presentations for the community groups within their districts. Active attacker presentations are also offered for the schools, companies, or even other city agencies that are housed with in their district.





Goal 5: SFPD Organization

SFPD organization and operation leads community policing efforts and demonstrates a guardian mindset.

To meet the goals of Organization the following will be accomplished:

- **Objective 5.1:** A list is given to district stations and Units with contact information of officers that can facilitate and address district needs.
- **Objective 5.2:** A new list will be issued out with current contact information every six months.
- **Objective 5.3:** Advice from the representatives of the district stations and their community groups will be used when organizing the Tactical presentations and active attacker presentations.
- **Objective 5.4:** Offer advice to the district officers on how to approach community members to offer the Tactical Company's services.
- **Objective 5.5:** The district officers will be educated on what the Tactical Company's mission and role is with in the San Francisco Police Department.
- **Objective 5.6:** The Tactical Company will be transparent to the public with what their mission is. We emphasize that de-escalation is a high priority and utilized to accomplish our goal.
- **Objective 5.7:** District stations will offer the Tactical Company's services to ALL community groups in their perspective areas of responsibility.

Community Partners

The community stakeholders and partners that will be informed of the Tactical Company's plan are, but not limited to:

Business Districts

Faith Based Organizations

Community Leaders and Advocates

Community Organizations

Community Groups

District Station - CPAB



Problem Solving

Becoming transparent with the public to explain what the Tactical Company's mission is, is an important step to gaining the public's trust.

Educating the public and the other city agencies on how to respond to an active attacker situation, will assist the Police Department. With the public having the knowledge of how the police respond and what information to give them, assists in mitigating these threats.



Community Events

Some of the community events supporting our community engagement goals and objectives are:

- Community Meetings
- Street Festivals
- National Night Out
- Attending line ups at different stations.

Attending these events will help the public and the Department be educated in what the Tactical Company is capable of.



Thank you.

Active Attacker presentation requests can be made through your local District Station.