Annual Community Policing Plan 2025

Southern Station

CITY & COUNTY OF SAN FRANCISCO

Police Department

11.01.2023

San Francisco Police Department's Mission Statement

We, the members of the San Francisco Police Department, are committed to excellence in law enforcement and are dedicated to the people, traditions and diversity of our City. In order to protect life and property, prevent crime and reduce the fear of crime, we will provide service with understanding, response with compassion, performance with integrity and law enforcement with vision.



SFPD's Community Policing Strategic Plan Overview

The Department's Community Policing Strategic Plan was developed in collaboration with the City Performance Team of the Controller's Office and members of the San Francisco community. The Strategic Plan outlines the Vision, Values, Goals and Objectives for community policing and current Department practices, while also providing a roadmap for ensuring that community policing values are integrated into all Department practices.

The Community Policing Strategic Plan is to be used as a guide for Department policy, training, and the day-to-day operations of the Department and relate it to community engagement, community policing and problem-solving activities and strategies.

The outlined Vision, Values and Goals are used as a guide for the Department and its officers in their work, ensuring that community policing values are interwoven into all aspects of the Department. Laying out the Department's Vision for how it will serve the community, and the Values that drives its service, increases transparency with the community and ensures consistency across divisions and districts.



Vision

Southern Station is committed to creating a safe, healthy, and vibrant community. Our spirit and work is guided by a guardian mindset, and we recognize that our role as protectors is rooted in empathy, understanding, and mutual respect. We partner and engage with community members and organizations to collaboratively identify and problem-solve local challenges and increase safety for residents, visitors, and officers.



Values

All members of the Department embody the following values, and in doing so strive to earn the community's trust, support, and confidence:

Respect

- We respect the cultures and histories of the neighborhoods and communities we work in.
- We treat all people equally and with dignity, without regard to actual or perceived race, color, ethnicity, national origin, age, religion, gender identity or expression, sexual orientation, mental or physical disability, socioeconomic status, or any other trait.

Partnership

- We proactively nurture relationships with and empower all community members to take an active role in public safety and find solutions to local issues.

Honesty and Transparency

- We develop and maintain honest and transparent communication with the communities we serve.

Responsibility and Accountability

- We have the courage to take responsibility for our actions and be held accountable by ourselves and others.

Community Policing Goals

- **Goal 1:** Communication
- **Goal 2:** Education
- **Goal 3:** Problem-solving
- **Goal 4:** Relationship-Building
- **Goal 5:** SFPD Organization



Southern Station's Community Engagement Plan

The members of Southern Police Station work toward achieving this objective by collaborating with businesses, residents, community organizations, youth-based organizations, and city partnerships within our district to identify public safety issues and solutions that increase safety for residents, visitors, merchants, and officers within the community.

This presentation will show the 2024 Community Engagement Strategy for Southern Police Station. Education and relationship building are the focus of our engagement events. Our events will focus on educating the community about the various functions of different units within the Department, emerging crime trends and crime prevention tips and resources to address increases in various crime types. Our goal is to build trust and relationships with our communities and to be seen by them as their partners in creating a safe and secure community.



District Overview

The Southern District encompasses the South of Market area, the Embarcadero, China Basin, Mission Bay, Treasure Island, and Yerba Buena Island. It commences at a point on the water north of where Mission St. intersects with The Embarcadero, west on Mission St. (including both sides, except for any location within the Westfield Mall) to South Van Ness Ave.; north on South Van Ness Ave. (including both sides) to Market St.; west on Market St. (including both sides) to Duboce Ave.; east on Duboce Ave. (excluding both sides) to 13th St.; east on 13th St. (excluding both sides) to Division St.; east on Division St. (excluding both sides) to Vermont St.; south on Vermont St. (including both sides) to Mariposa St.; east on Mariposa St. (excluding both sides) extending to the water's edge beyond Terry Francois Blvd.; north along the water's edge to the point of origin at the intersection of Mission St. and The Embarcadero. The entire area of Treasure Island and Yerba Buena Island is under the command of Southern Station.

The district was once a mostly industrial area, but in recent years has flourished with new restaurants and bars. It's also a center of residential development, the home of the San Francisco Giants at Oracle Park and the home of the Golden State Warriors at the Chase Center. As of 2015, the Southern District has also been home to the SFPD administrative offices within the new Public Safety Building in Mission Bay.

The original Southern station was a shack located at 4th and Clara streets. After being destroyed in the 1906 earthquake, it reopened in 1926 as an elaborate Spanish Baroque style building designed by Albert Coffey. In 1961, Southern Station was relocated to the first floor of the Hall of Justice, and in 2015 moved once again, this time into the new Public Safety Building at 1251 3rd Street. This station is part of the San Francisco Police Department's Metro Division.

Southern Station Personnel

Captain
Lieutenants
Sergeants
Officers
Recruits
Civilians
PSAs



Captains Staff
- Sgt
- Officers

Street Crimes Unit
- Sgt
- Officers

Day Watch
- Lts
- Sgts
- Officers
- PSAs

Night Watch
- Lts
- Sgts
- Officers
- PSAs


NORTHERN
TENDERLOIN
CENTRAL
MISSION
BAYVIEW
PARK
MARKET
KING
SECTOR B4
SECTOR B3
SECTOR B2
SECTOR B1
SECTOR B5
SECTOR B6
SECTOR B7
14.771 in
11.28 in
SAN FRANCISCO
POLICE DEPARTMENT
SOUTHERN
DISTRICT
DISTRICT STATION
DISTRICT BOUNDARY
SECTOR BOUNDARY
ELEVATED FREEWAY
STATE HIGHWAY ON CITY STREET
MAJOR CITY STREET
CITY PARK
COLLEGE, UNIVERSITY
SCHOOL
N

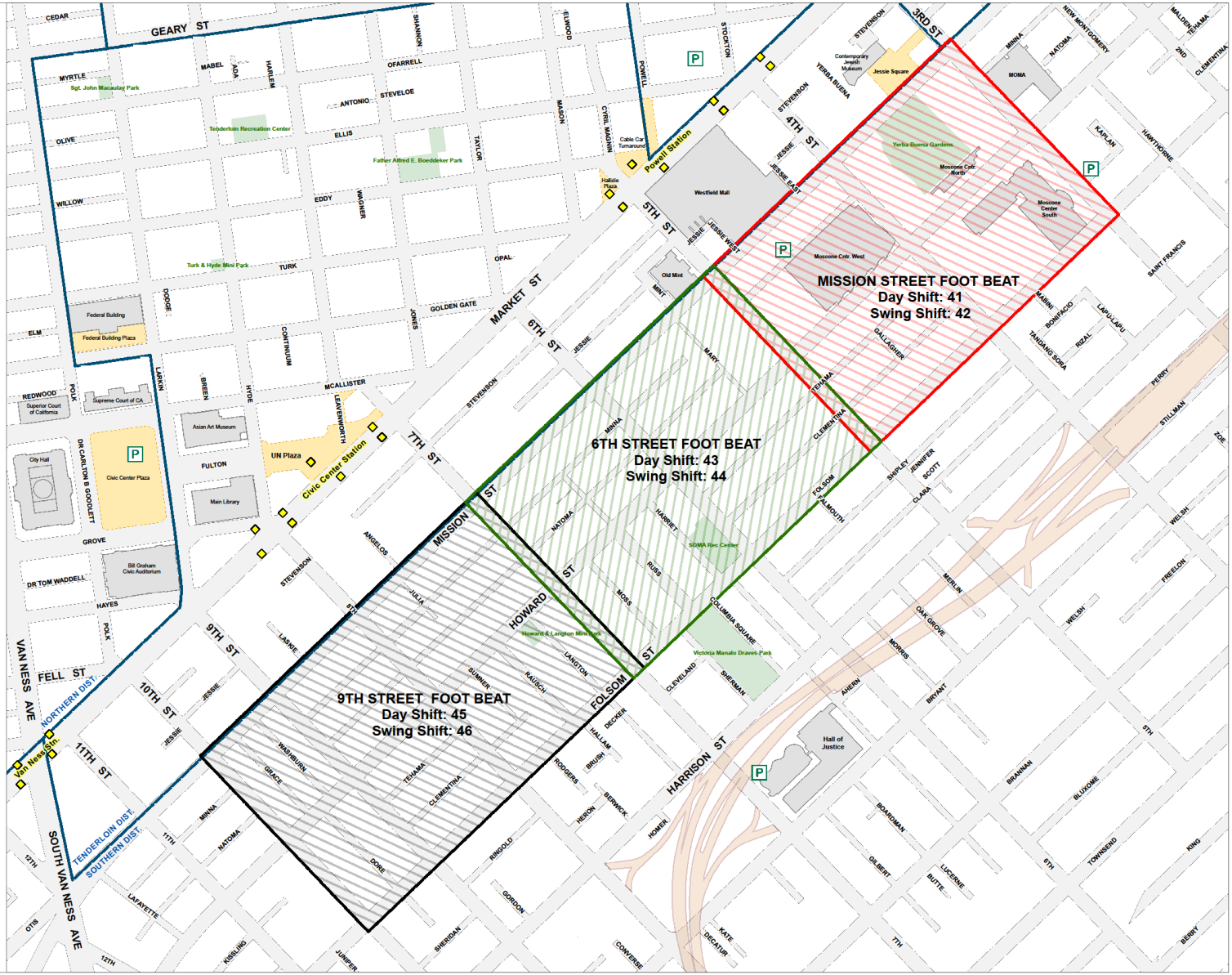
Foot/Bike Beats, Southern District

Note:
Neighboring Foot Beat areas overlap and share both sides of 5th and 7th Streets.

- DISTRICT BOUNDARY
- MISSION STREET FOOT BEAT Day Shift: 41 / Swing Shift: 42
- 6TH STREET FOOT BEAT Day Shift: 43 / Swing Shift: 44
- 9TH STREET FOOT BEAT Day Shift: 45 / Swing Shift: 46
- NOTABLE BUILDING
- PEDESTRIAN PLAZA
- ELEVATED FREEWAY
- PUBLIC PARKING LOT or GARAGE
- MUNI / BART STATION ENTRANCE

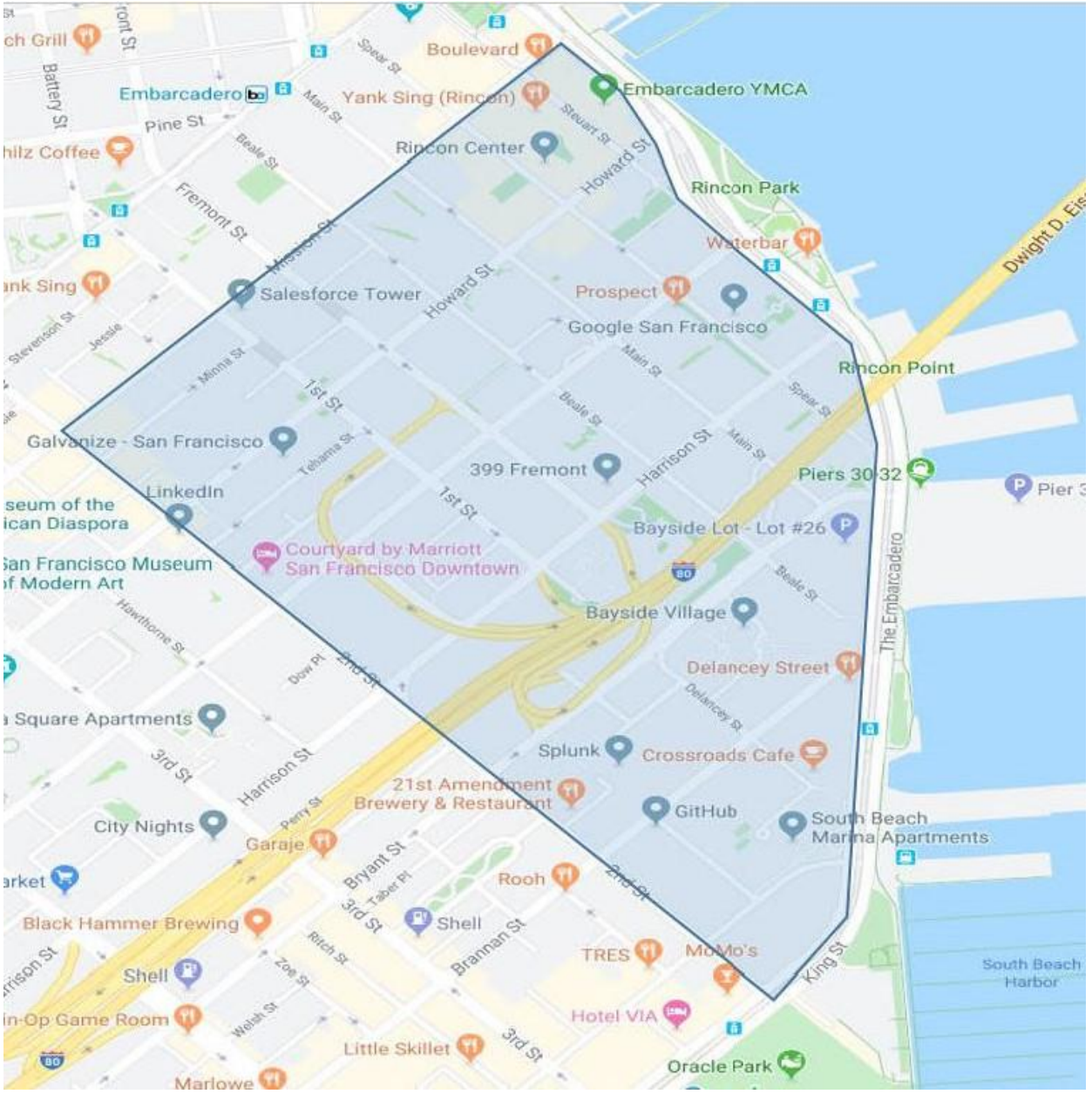
0 500 1,000
Feet

Prepared by SFPD Crime Analysis Unit, 10/26/2017



Embarcadero Foot beat

The Embarcadero Foot Beat commences at a point where Mission St. intersects with The Embarcadero, west on Mission St. (including both sides) to 2nd St.; south on 2nd St. (including both sides) to King St.; east on King St to The Embarcadero (excluding the East side (PORT Waterside): north on The Embarcadero (excluding the eastside (PORT Waterside)) to Mission St.



District Population

Population: 41,832

(as of 2016)



Supervisorial Districts



District 3 Aaron Peskin



District 6
Matt Dorsey



District 5 Dean Preston



District 8
Rafael Mandelman



District 9 Hillary Ronen



District 10 Shamann Walton





Yerba Buena Gardens



Moscone Convention Center



Oracle Park



Chase Center

Goal 1: Communication/ Social Media Strategies

Southern Station utilizes a diverse set of communication channels to maintain a presence in the community. These communication channels include X (Twitter), weekly email distribution of our newsletter and monthly in person community meetings. We will continue building our legitimacy and transparency by keeping our community informed of upcoming events and educating them on Department policies, practices, and functions. We will foster crime reduction by highlighting crime trends and providing safety and crime prevention tips.



Station Media Outreach



•Department Website:
www.sanfranciscopolice.org

• Southern Station Webpage:
www.sanfranciscopolice.org/stations/southern-station

• Station Newsletter
Southern Station | San Francisco Police Department

• Southern Station Twitter:
https://twitter.com/SFPDSouthern

twitter

Next Upcoming Meetings for Southern

Southern Station's ***Community Meetings*** are held on the 3rd Wednesday of every month at 6:00pm

Southern's ***CPAB Meetings*** are held the 2nd Wednesday of every month at 6:00pm

For more information, visit sanfranciscopolice.org/stations/southern-station
or email SFPDSouthernStation@sfgov.org

2025 Community Meeting Topics

To comply with various Bureau Orders, our strategic plan calls for covering the following topics at the listed meetings:



- January 2025, review 21st Century Policing Pillar 1, Building Trust & Legitimacy
- February 2025, Review of 21st Century Policing Pillar 2, Policy & Oversight
- March 2025, Bi-annual review of policies on Officer Conduct, the Civilian Complaint Process and Bias-Free Policing
- April 2025, Review of 21st Century Policing Pillar 3, Technology & Social Media
- May 2025, Bi-annual Review of Use of Force and Officer Involved Shooting Policies
- June 2025, Review of 21st Century Policing Pillar 4, Community Policing & Crime Reduction
- July 2025, Review of 21st Century Policing Pillar 5, Training & Education
- August 2025, Bi-annual review of policies on Officer Conduct, the Civilian Complaint Process and Bias-Free Policing
- September 2025, Review of 21st Century Policing Pillar 6, Officer Wellness & Safety
- November 2025, Bi-annual Review of Use of Force and Officer Involved Shooting Policies

Goal 2: Crime Prevention through Education

Southern Station both trains and is trained by the communities it serves. Through social media, community events and our newsletter, Southern Station together with our partners, will continue to educate community members on crime prevention and safety tips. Depending on the time of year and based on feed back from social media, crime data and community survey's we will include the feed back and surveys from our community in the education material. This material can include bicycle theft prevention, disaster preparedness and holiday safety tips. This will train the community to empower them to improve community safety. Southern Station will also facilitate Active Attacker training periodically with our community.



Goal 3: Problem Solving

Southern Station will increase safety through collaborative working partnerships between the Department, community members, and organizations to identify and address local topics of concern. Officers can connect individuals to resources when calls for service are outside our scope. This includes providing resources and phone numbers to other city agencies like the Street Crisis Response Team, Department of Public Works and SFMTA.

Southern Station will work with individuals, community-based organization and city services on local issues through a collaborative process to create a shared goal.



Goal 3: Problem Solving

Southern Station will use different metrics to ensure an increase in public safety and public trust. These metrics include but are not limited to crime data, police reports, community surveys and participation in community events.

Using this data together with our community partners will ensure success in tackling different problems in our district.



Goal 3: Problem Solving

City Partners

- San Francisco District Attorney's Office
- San Francisco Fire Department
- Department of Public Works
- Department of Homelessness and Supportive Housing
- Department of Public Health
- SFMTA "San Francisco Municipal Transit Agency"
- San Francisco Entertainment Commission
- Office of the City Attorney

Problem Solving – Southern Station

- Narcotic Sales
- Burglaries
- Traffic Enforcement Operations
- Homeless individuals
- Robberies
- Auto Burglaries
- Organized Retail Theft
- Mental Health



Goal 4: Relationship Building

Strong, trusting, and respectful relationships between the Department and all facets of our San Francisco community.

Community Groups

Members of Southern Station interact with a variety of community groups. These interactions are part of our strategic plan to help build trust and legitimacy, to educate the community groups of the Department's policies and functions and to provide information on oversight. Beyond meeting with the various community groups, Southern Station personnel host a monthly Southern Station Community Meeting.



Business Groups

Southern Station's Business Groups meet to share information about security issues facing their buildings, surroundings, and industries. Members of Southern Station routinely attend these meetings and provide updates on crime trends, SFPD news, and upcoming events that may impact these groups. Additionally, they listen to the security and neighborhood concerns of the attendees and adjust enforcement strategies to address these concerns. Some of the groups meet monthly, others meet quarterly. Southern Station personnel will continue to engage these business groups throughout 2024 using Zoom and in person.



Business Groups

The Southern District includes many large office buildings and hotels. Additionally, there are a few commercial corridors running through the district. Several of these buildings and hotels and groups include:

- SOMA Security Consortium meetings
- Bay Area Security Directors' Association (BASDA)
- Yerba Buena Alliance
- Yerba Buena Security Directors' Group



Community Outreach

In addition to the other listed efforts, members of Southern Station engage the community by participating directly in several community outreach events. We also act as a community partner by helping to plan and provide security for other events.



Southern Station Community Groups

The Southern Station Captain and personnel also actively participate in the following community group's meetings:

- Southern Station Community Police Advisory Board (Monthly)
- South Beach/Rincon/Mission Bay Neighborhood Association (Quarterly)
- Embarcadero SAFE Navigation Center Advisory Group (ESNCAG) (Quarterly)
- The East Cut CBD (As requested)
- United Playaz (As requested)
- SomaWest CBD (As requested)
- Yerba Buena CBD (Monthly)
- The Lumina Building and neighbors Security Meeting

Youth Outreach

There are relatively few schools in the Southern Police District. Therefore, to engage the youth of the district, members of Southern Station partner with various community organizations and participate in events that support and engage the youth in our district. We will work to be role models for the youth and make them aware of the various opportunities afforded to youth through these various community organizations. Through these activities we hope to have the youth, and the youth groups see us as partners in the community.







Youth Groups

A partial list of groups we will partner with, and their activities include:

- SFPAL (Cadet program, various athletic events, and other activities)
- Boston Properties (Holiday Ice Skating at Embarcadero Center)
- Halloween Pumpkin giveaway at Southern Station
- Treasure Island Job Corp Graduation Ceremony
- United Playaz
- West Bay Filipino Center



Upcoming Community Events

Some of the community events we will help plan, coordinate, participate in, or provide security to include:

- Annual National Night Out (first Tuesday in August)
- Coffee with a Cop Events (Monthly)
- MLK Day Parade (January 15th)
- United Playaz (UP) Gun Buyback (Every December)
- D6 Supervisory Town Hall meetings, when scheduled
- D10 Supervisory Town Hall meetings, when scheduled
- Faith and Blue (Every October)



2023 Community Events

- Coffee with a Cop Event(02/09/23)
- Rincon Hill Dog Park K9 Yappy Hour(03/22/23)
- Beacon Community Meeting (04/25/23)
- Coffee with a Cop Event (04/26/23)
- Bike Rodeo (05/27/23)
- Southern Station Town Hall (06/06/23)
- National Night Out (08/01/23)



2023 Community Events

- District 6 Community Safety Meeting (09/18/23)
- Faith and Blue (10/06/22)
- Southern Station Halloween Event (10/25/23)
- Southern Station Turkey Trot 5k Race (11/23/23)
- Gun Buy Back (12/09/23)



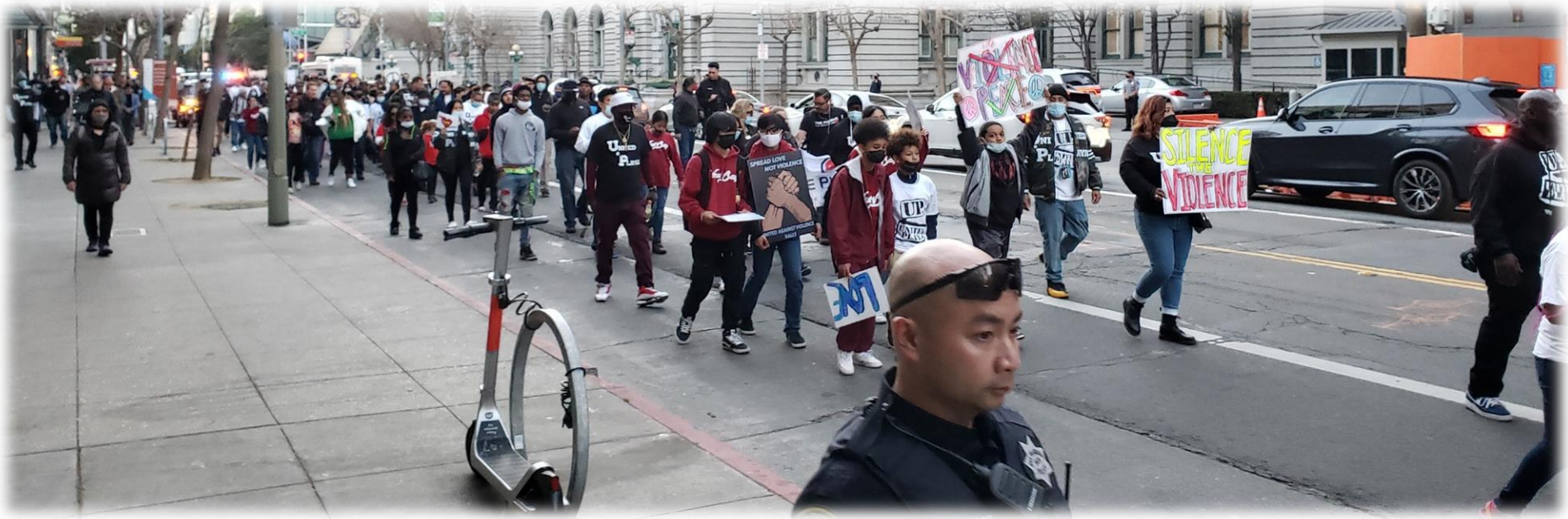
Community Survey

At each community event Southern Station will provide the participants with the link for a community survey. Together with the Community Engagement Division, we will review the data collected. Using this data, Southern Station will use it to create future community events and help better serve the merchants, residents and visitors of the Southern District.



Goal 5: SFPD Organization

Southern Station's organization and operation leads community policing efforts and demonstrates a guardian mindset. Southern station includes input from our community members, business community, stake holders and officers to inform our decision- making and policy development process.



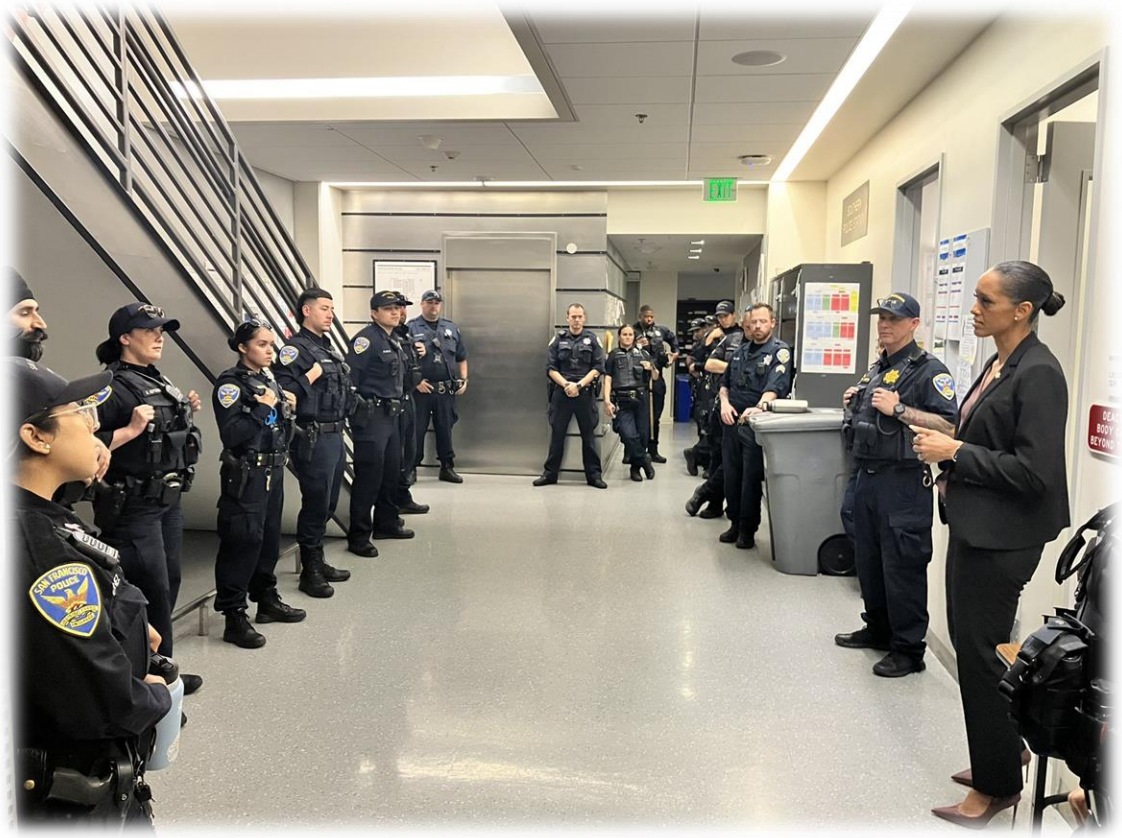
Deployment Strategies

Southern Station has four officers assigned as homeless outreach officers, four officers assigned to Embarcadero Navigation Center foot beat and additional officers assigned to the Salesforce Transit Center. All the Southern Station officers routinely engage with the community during their daily assignments. These encounters build trust and relationships between the public and Southern Station.



Restorative Justice

Southern Station supports restorative justice goals by working closely with the San Francisco District Attorney's Office. By supporting these goals, we hope to build trust and respect within the community.



SFPD Recruiting

During community meetings and other events, the Captain and other Southern Station members often advise and encourage community members that are interested in a career in law enforcement. Community member are told the San Francisco Police Department is hiring and how to start the application process. Community member are welcome to ask questions to learn more about the SFPD and the duties their officers perform on a daily basis.
https://www.sanfranciscopolice.org/your-sfpd/careers



Special Thanks!

Southern Station would like to thank the following members of the community for their partnership, input and collaboration in building our 2025 Community Policing Plan.

- Community Police Advisory Board
- United Playaz
- West Bay Filipino Center
- SFPAL
- Community Engagement
- Various HOA groups

