



DEPARTMENT NOTICE

23-161

Published: 9/29/23

Expires: 9/30/24

Pink Patch Project to Support Breast Cancer Awareness

Temporary Modification of DGO 10.01 - "Uniform and Equipment Classes"
(Supersedes DN 22-096)

The Pink Patch Project is a public awareness campaign where law enforcement agencies around the United States use pink versions of their agencies' patches to encourage conversations with community members about breast cancer. By participating in the Pink Patch Project, law enforcement agencies help to increase awareness about breast cancer; raise funds for research in the areas of prevention, diagnosis, treatment, and cure; and offer support and encouragement to those affected by the devastating disease.

The Department is partnering with the San Francisco Police Officers' Association (SFPOA) and will participate in the Pink Patch Project this October during Breast Cancer Awareness Month. Sworn and non-sworn members (PSAs/Cadets) who wish to participate in the project are authorized to wear 2 pink SFPD patches on their regular uniform shirts throughout the month of October. Non-sworn members are authorized to purchase pink SFPD patches as keepsakes. Additionally, throughout the month of October, sworn members are authorized to wear a pink T-shirt in lieu of a black T-shirt under their uniforms. Non-sworn members are encouraged to wear articles of pink clothing consistent with generally accepted business and professional standards.

[REDACTED] The SFPOA will donate all proceeds to the Bay Area Cancer Connection ("BACC"), a local 501(c)(3) non-profit organization that provides personal care and support to breast and ovarian cancer patients and their families.

Pink SFPD Patches \$10 each
Pink Sergeant Chevrons \$5 per pair
SFPD pink or black t-shirts \$20 each

Participating sworn members are required to affix 2 pink SFPD patches to their uniform shirt and are responsible for the cost of affixment. Galls Uniforms in San Francisco is offering a discounted rate for this service. However, members are not required to use Galls.

This year, in partnership with BACC, the Department has planned a series of events in October aimed at increasing awareness about breast cancer. See attached fliers for more information:

- On October 22, 2023 from 1100 – 1400 hrs. the Department, along with BACC and Bill Graham Civic Auditorium, will hold a "Pink Brunch" event, with proceeds benefiting BACC's programs and services.
- On October 26, 2023 from 1300 - 1400 hrs. BACC will present a Zoom educational event to provide information on best practices for breast care and an overview of the services they offer to our community.

Breast cancer has the potential to affect each of us; it is estimated that 1 in 8 women and 1 in 833 men will develop breast cancer in their lifetimes. I encourage all Department members to participate in the Pink Patch Project.


WILLIAM SCOTT
Chief of Police 

Per DN 23-152, all sworn & non-sworn members shall electronically acknowledge this department document in PowerDMS within (30) thirty calendar days of issuance. Members whose duties are relevant to this document shall be held responsible for compliance. Any questions regarding this policy should be sent to sfpd.writtendirectives@sfgov.org who will provide additional information about the directive.



SFPD Pink Brunch

October 22, 2023

11:00 am to 2:00 pm

Bill Graham Civic Auditorium

99 Grove Street, San Francisco

Breast Cancer Awareness Month

is kicking off in a big way at the San Francisco Police Department with our first Pink Brunch fundraiser. Join us for a delicious brunch menu and raise funds for a worthy cause!

All proceeds from the Pink Brunch will go to **Bay Area Cancer Connections (BACC)**, furthering breast cancer awareness and support through their programs and services. Learn more about this wonderful organization at **bayareacancer.org**

Sponsorship opportunities are available for individuals or businesses.

bayareacancer.networkforgood.com/events/62565-pink-brunch



Hosted by the San Francisco Police Department

For questions, contact Sgt. Christina O'Bannon at or christina.obannon@sfgov.org

Tickets: \$125

Tables: \$1,000

To purchase tickets and for sponsorship information, visit.



Join Us to Learn About Breast Cancer

Breast Health and Cancer Awareness
by Bay Area Cancer Connections

Thursday, October 26, 2023
1:00 - 2:00 pm



Location: On your computer!

Registration Link: <https://bit.ly/3RgoylR>



Learn about breast cancer risk factors, screening recommendations, common signs, symptoms, and treatment options from Erika Bell, Director of Cancer Information and Education, from Bay Area Cancer Connections on October 26.

Please contact Sergeant Christina O'Bannon and call 415-575-6050 with any questions.

Why is awareness so important?

According to American Cancer Society:

One in eight women in the United States will be diagnosed with breast cancer in her lifetime and one in eight hundred thirty-three men will be diagnosed in his lifetime.

Since 2007, breast cancer death rates have been steady in women younger than 50, but have continued to decrease in older women. From 2013 to 2018, the death rate went down by 1% per year. These decreases are believed to be the result of finding breast cancer earlier through screening and increased awareness, as well as better treatments.