Annual Community Policing Plan

Central Station





CITY & COUNTY OF SAN FRANCISCO

Police Department

Central Station Community Engagement and Community Policing Strategy

Central Station supports the Department's Community Policing Vision and Values and is committed to creating a safe, healthy and vibrant community. Our spirit is guided by a guardian mindset, and we recognize that our role as protectors is rooted in empathy, understanding, and mutual respect. At the heart of effective policing is a comprehensive community engagement strategy because Community Engagement leads to Community Policing which leads to effective Community Oriented Problem Solving.

Central Station works toward achieving this objective by collaborating (Initiative 1- Strategic Plan 1.0) with businesses, residents, schools, community organizations, youth-based organizations and city partnerships within our district, to collaboratively identify and problem-solve local challenges and increase safety for residents, visitors, and businesses in the community.

Education and Relationship building (Goals 2 and 4 of the Community Policing Strategic Plan) are the main-focus of our engagement events. Our events will focus on educating the community about the department, crime prevention, crime trends and problem solving. Our goal is to build trust and relationships through positive engagement outside of calls for service, furthering our effectiveness in community policing and community-oriented problem solving.

Agenda

- District Overview
- Goals and Objectives
- Community Partners
- Community Events
- Metrics
- Review and improvement process





District Overview

- The Central District serves a diverse range of communities and many of San Francisco's most famous tourist destinations. Every year, more than 13 million tourists flock to Central San Francisco, an area encompassing 35 hotels, 34 consulates, and many of San Francisco's top attractions, including: Chinatown, North Beach, Fisherman's Wharf, Alcatraz Island, the Financial District, Union Square, Ferry/Embarcadero Plaza and three famous hills: Telegraph, Nob and Russian.
- The Central District is one of San Francisco's most diverse districts. The district has residents from all walks of life and hosts a large Chinese and Italian population residing in Chinatown and North Beach.
- The most significant crime trends in the Central District are property crimes. The most significant of which are auto burglaries and retail theft. Due to having several tourist destinations, the victims are often-times unaware of some of our most common crime issues. Central Station employs a diverse strategy to combat auto burglaries, such as our Park Smart educational campaign which focuses on prevention, in addition to strategic crime enforcement.

District Overview

• Central Station utilizes patrol officers to respond to most calls for service. The Central District also has foot beat officers in Union Square, Chinatown, North Beach, and Fisherman's Wharf. The diversity of San Francisco also shows in the demographics of the officers working in the district. Central Station also has numerous officers certified in a secondary language, which helps to promote crime reporting and community relationships with the public and the police. Central Station Officers speak multiple languages such as Russian, Cantonese, Mandarin, and Spanish.



Goals and Objectives

- Goal 1: Communication
- Goal 2: Education
- Goal 3: Problem-Solving
- Goal 4: Relationship Building
- Goal 5: SFPD Organization



- Objective 1.1: Create a diverse set of communication channels between the SFPD and community.
 - Central Station has various methods to promote public input and keep the public informed.
 - Central Station has a Twitter account and Nextdoor account. Central Station also publishes a newsletter via email to over 1,500 subscribers.
 - Central Station hosts a monthly community meeting which is open to the public. The meetings allow the public to come directly to the Station's Captain with their questions and concerns.

- Central Station hosts several events throughout the year which promotes trust, open dialogue and long-lasting partnerships with the community the officers work in. Examples of some events are:
 - National Night Out
 - Chinatown Night Out
 - Coffee With A Cop





- Objective 1.2: Respond to request for service and information in a timely and transparent manner
 - Central Station is committed to promptly and professionally answer all community questions or referring them to the appropriate resource.
 - The community can reach Central Station via telephone 415-315-2400 or email us at SFPDCentralStation@sfgov.org.



- Objective 1.3: Solicit conversation, input, and collaboration from historically underrepresented groups.
 - Central Station solicits input through the district's Community Policing Advisory Board (CPAB), community meetings, and community events. The information provided helps create a SMART goal for the officers designated to a problem in their assigned area.



- Objective 1.4: Transparently communicate, publicize, and educate community about SFPD goals and policies.
 - During Central Station's monthly community meetings, the Captain presents crime statistics and different topics monthly. The topics can be presentations on some of the SFPD's latest policies and procedures, the Collaborative Reform Initiative, and safety tips to help the community remain safe.

Goal 2: Education

SFPD both trains and is trained by the communities it serves

- Objective 2.1: Train the community to empower them to improve community safety
 - Central Station utilizes Foot Beat Officers and Patrol Officers to attend community stakeholder meetings.
 - Central Station's Captain Staff also hosts safety tip presentations and open forums to discuss specific issues to businesses in the area. The open forum is hosted in a judgement free and open environment to welcome questions and community input.
- Objective 2.2: Invite third party and community instructors to contribute to SFPD training.
 - Central Station's community meetings often host different community groups, organizations and stakeholders to provide information to the public and officers.

Goal 3: Problem-Solving

Increase safety through collaborative working partnerships between SFPD, community members, and organizations to identify and address local topics of concern.

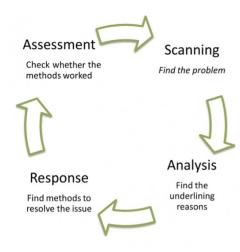
- Objective 3.1: Officers can connect individuals to resources when calls for service are outside their scope.
 - Central Station Officers will organize and connect community members to appropriate city agencies, as well as private and non-profit partners.
- Objective 3.2: Collaboratively identify and develop responses to local issues and concerns with individuals, community-based organizations, and city services.
 - SFPD's Central Station constantly addresses individual community member concerns through a collaborative process to create a shared solution.

Goal 3: Problem-Solving

Increase safety through collaborative working partnerships between SFPD, community members, and organizations to identify and address local topics of concern

- Objective 3.3: Utilize a formalized problem-solving model across district stations
 - Central Station officers are utilizing the SARA model and SMART methodologies to align our station's goals with the tenets of 21st Century Policing, in resolving our community issues, problems and concerns.





Goal 4: Relationship-Building

Strong, trusting, and respectful relationships between SFPD and all facets of San Francisco Community.

- Objective 4.1: Increase visible officer presence and proactive, positive engagement with individuals outside of calls for service.
 - Ensuring officers are in their assigned beats and remaining highly visible to engage with the community when they are not responding to a call for service.



Goal 4: Relationship-Building

Strong, trusting, and respectful relationships between SFPD and all facets of San Francisco Community.

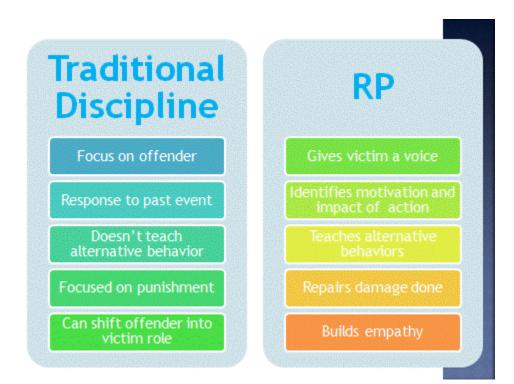
- Objective 4.2: Provide unbiased, dignified, and equal treatment and access to resources to all community members.
 - Officers continue to receive mandatory training in topics, such as Implicit Bias, Equity and Inclusion.
 - Officers are constantly provided roll call training on the latest SFPD policies and are held to the highest standard, providing the best service possible to the community.

- Objective 5.1: Develop policies, priorities, and procedures that are consistent across SFPD stations and bureaus and support neighborhood-specific plans.
- Objective 5.7: Integrate community policing values in recruitment, training, and professional development of SFPD members.
 - Central Station is committed to community policing, guided by General Order 1.08 (Community Policing), the SFPD Community Strategic Plan and the Community Policing and Problem-Solving Manual.
 - Community Policing values are first taught to our recruit at the Basic Academy, then concepts are strengthened through continuous professional development training.

- Objective 5.2: The SFPD is adaptable and committed to continuous review and improvement.
 - SFPD Officers embody Stephen Covey's 7th habit, "Sharpen the Saw." After every incident, Central Station Officers routinely conduct, "debriefs," of the event. These debriefs allow the officers to speak freely in an open environment regarding ways to improve their response and critique performance. These critiques help the officers plan which training courses to attend and/or host in-house at the station level. Constant review and improvement is critical in today's ever-changing environment for law enforcement.

- Objective 5.3: Include civilian and front-line officer perspectives and input in decision-making and policy development processes.
 - Central Station routinely gains input from civilians and the Patrol Officers regarding any community problems or issues. Central Station gathers input to conduct enforcement operations or community events, depending on the situation.

- Objective 5.4: Support restorative justice goals.
 - Central Station partners with the District Attorney's Office in our goal of supporting restorative justice.



- Objective 5.5: Support officers with sufficient resources.
 - Central Station Officers work hand in hand with the SFPD Community Engagement Division (CED) and the SFPD Recruitment Unit to engage the public in community events. We also enlist the help of SFPD Cadets, ALERT, and volunteers from multiple community groups.



- Objective 5.6: Recruit SFPD members who reflect the city's diversity and know the communities they serve.
- Objective 5.8: Deployment strategies maintain consistency in practices and continuity of the community's relationship with the SFPD.
 - Central Station has Foot Beat Patrol Officers in the Central District's iconic neighborhoods, such as North Beach, Chinatown, Fisherman's Wharf, and Union Square. These officers frequently engage the community during their daily patrol. They also attend community meetings and events hosted by the Central Station and neighborhood groups.
 - Central Foot Beat Officers are immersed in the community to achieve the mutual goal of public safety.

- Objective 5.9: Support groups historically underrepresented in police departments in professional development.
- Objective 5.10: Hold officers accountable for their actions and embodying community policing tenets.
 - Officers are held accountable by their direct supervisors by monitoring their daily activities to ensure the best possible service and mentoring them in areas such as eliminating bias and disparities.

Community Partners

- Union Square Alliance
- Downtown CBD
- North Point Center
- Chinatown Community Development Center
- Telegraph Hill Dwellers/Goat Hill
- Barbary Coast Neighborhood Association
- Community Youth Center
- Nob Hill Association
- Self Help For the Elderly
- Chinatown Merchants United Association of SF
- Ping Yuen/North Beach Housing

- North Beach Neighbors
- Fisherman's Wharf CBD
- North Beach Business Association
- Russian Hill Neighbors
- Lower Nob Hill Neighborhood Alliance
- Chinese Consolidated Benevolent Association
- Chinese Chamber of Commerce
- Jackson Square Business Association
- Chinatown Merchants Association
- Salesian's Boys and Girls Club
- Chinatown YMCA

Community Partners

- Union Square Alliance
- Collaborated with Central Station to create our Union Square Deployment and a key sponsor of our National Night Out Event
- Downtown CBD
- Member of our CPAB creating plans to prevent crime
- North Point Center
- Member of our CPAB creating plans to prevent crime and helping boost our morale of our station by organizing a First Responder's Luncheon
- Chinatown Community Development Center
- Partners with Central Station for many events in the Ping Yuen Housing Complex
- Telegraph Hill Dwellers
- Community partner in creating outreach and crime prevention in the Telegraph Hill Area
- Barbary Coast Neighborhood Association
- Member of our CPAB creating plans to prevent crime
- Community Youth Center- Chinatown
- Main partner and organizer of our Chinatown Night Out Event

- North Beach Neighbors
- Member of our CPAB creating plans to prevent crime and a key member in organizing our National Night Out Event
- Fisherman's Wharf CBD
- Member of our CPAB creating plans to prevent crime and Central Station's auto burglary prevention campaign
- North Beach Business Association
- Member of our CPAB creating plans to prevent crime, a participant of our National Night Out Event, and sponsor of our Coffee with a Cop event
- Russian Hill Neighbors
- Member of our CPAB creating plans to prevent crime and also sponsor to our National Night Out Event
- Lower Nob Hill Neighborhood Alliance
- Partnered with Central Station to create plans to combat crime in the Lower Nob Hill Area
- Chinese Consolidated Benevolent Association
- Sponsor to our Chinatown Night Out Event
- Chinese Chamber of Commerce
- Sponsor and key organizer to our Chinatown Night Out Event

- Community Meetings
- Coffee with a Cop
- Neighborhood Safety Walks
- National Night Out
- Pumpkin Giveaways
- Thanksgiving meal deliveries
- Italian Heritage Parade
- Pride Parade
- Faith and Blue
- New Year's Eve Celebration
- Chinese New Year Parade

- Chinatown Night Out
- Buzz the Fuzz
- Tip a Cop
- Merchant walks
- Toy Drives
- Community Fairs
- St. Patrick's Day Parade
- Easter Basket Giveaway
- 4th of July Firework Show
- Fleet Week
- Polar Plunge

Date of Event	Event Name	Measurable Positive Impact
1/19/2022	CPAB Meeting	Community Feedback that our plans are positively addressing issues
1/20/2022	Community Meeting	Giving the community a voice in our crime prevention planning
2/16/2022	CPAB Meeting	Community Feedback that our plans are positively addressing issues
2/17/2022	Community Meeting	Giving the community a voice in our crime prevention planning
3/16/2022	CPAB Meeting	Community Feedback that our plans are positively addressing issues
3/17/2022	Community Meeting	Giving the community a voice in our crime prevention planning
4/20/22	CPAB Meeting	Community Feedback that our plans are positively addressing issues
4/21/22	Community Meeting	Giving the community a voice in our crime prevention planning
5/18/22	CPAB Meeting	Community Feedback that our plans are positively addressing issues
5/19/22	Community Meeting	Giving the community a voice in our crime prevention planning
6/15/22	CPAB Meeting	Community Feedback that our plans are positively addressing issues
6/16/22	Community Meeting	Giving the community a voice in our crime prevention planning

Date of Event	Event Name	Measurable Positive Impact
07/12/22	Union Square Alliance Security Meeting	Giving community groups a voice in our plans and creating shared goals to address their concerns
07/13/22	Saks Fifth Avenue Security Meeting	Giving local businesses a voice in our plans and creating shared goals to address their concerns
07/15/22	Union Square Alliance Meeting	Giving community groups a voice in our plans and creating shared goals to address their concerns
07/16/22	Cathay Post American Legion Dinner	Creating stronger relationships between our department and the community
07/19/22	Meeting with Recreation and Park	Strengthening relationships between different city agencies
07/19/22	Chinatown Safety Meeting at Chinese Consolidated Benevolent Association	Giving community groups a voice in our plans and creating shared goals to address their concerns
7/20/22	CPAB Meeting	Community Feedback that our plans are positively addressing issues
7/21/22	Community Meeting	Giving the community a voice in our crime prevention planning
07/25/22	Meeting with Police Commissioner Yee	Strengthening relationships between different city agencies

Date of Event	Event Name	Measurable Positive Impact
07/25/22	Luncheon Meeting with Financial District Stakeholders	Giving community groups a voice in our plans and creating shared goals to address their concerns
07/26/22	Union Square Alliance Clean and Safe Committee Meeting	Giving community groups a voice in our plans and creating shared goals to address their concerns
07/27/22	Meeting with Chief of Park and Recreation	Strengthening relationships between different city agencies
07/27/22	Meeting with Father of St. Francis of Assisi	Strengthening our relationship with local faith groups and addressing their concerns with quality of life
07/27/22	Meeting with Barbary Coast Neighborhood Association and Supervisor Peskin	Giving community groups a voice in our plans and creating shared goals to address their concerns
07/28/22	Meeting with Union Square Alliance– Retail Theft/Safety	Giving community groups a voice in our plans and creating shared goals to address their concerns
07/28/22	Chinatown Event with DA Brooke Jenkins	Strengthening community bonds between our city agencies and the community
07/30/22	Six Company Dinner with the District Attorney	Strengthening community bonds between our city agencies and the community

Date of Event	Event Name	Measurable Positive Impact
08/04/22	Lower Nob Hill Association Meeting	Giving community groups a voice in our plans and creating shared goals to address their concerns
08/05/22	Meeting with owners of Sabella and La Torre Restaurant- Fisherman's Wharf	Giving stakeholders a voice in our plans and creating shared goals to address their concerns
08/08/22	Meeting with Chairman of Fisherman's Wharf CBD	Neighborhood events
08/08/22	North Beach Neighbors Meeting	Neighborhood concerns
08/09/22	Union Square Alliance Clean and Safe Committee	Giving community groups a voice in our plans and creating shared goals to address their concerns
08/10/22	Meeting with Barbary Coast Neighborhood Association	Giving community groups a voice in our plans and creating shared goals to address their concerns
08/10/22	Chinatown Night Out Meeting	Organizing a community event to support our local community and create stronger relationships
08/15/22	Rose Pak Station Press Conference	Strengthening community bonds and addressing any safety concerns with a new route into our community

Date of Event	Event Name	Measurable Positive Impact
08/16/22	Meeting with Academy of Art Security Director	Collaborating on issues on security at our local college
08/16/22	Chinatown Town Hall Meeting regarding Burglaries	Providing information to the community about our strategies and allowing them to give their voice about crime issues
08/17/22	Chinatown Night Out meeting – Large Group	Creating positive engagement with the community and local officers
08/17/22	Meeting with 711 Post Street working group, Lower Nob Hill Association	Giving community groups a voice in our plans and creating shared goals to address their concerns
08/17/22	Community Meeting	Giving the community a voice in our crime prevention planning
08/18/22	CPAB Meeting	Community Feedback that our plans are positively addressing issues
08/18/22	Interview with KTSF News	Providing information to the community about our strategies
08/18/22	Meeting with David Harrison from SF MOMA	Giving the local business a voice in our plans and creating shared goals to address their concerns

Date of Event	Event Name	Measurable Positive Impact
08/19/22	San Francisco Fortune Cookie Anniversary Event	Engagement with local businesses and creating relationships between our department
08/22/22	Luncheon for the Taipei Economic And Cultural Office	Strengthening relationships and engagement with local businesses
08/23/22	KPIX Law Enforcement Appreciation BBQ	Strengthening engagement with local community
08/24/22	Cosmo Alley Walk with the 711 Post Street working group and Supervisor Peskin and City Attorney Strottman	Giving community groups a voice in our plans and creating shared goals to address their concerns
08/24/22	Chinatown Night Out Meeting	Organizing a community event to support our local community and create stronger relationships
08/24/22	North Beach Community Walk with North Beach Neighbors	Creating relationships with local businesses and allowing them to address any neighborhood concerns
08/25/22	Meeting with Chairman of Fisherman's Wharf CBD	Collaborating with our local business districts in crime prevention strategies
08/25/22	Academy of Art Campus Safety Meeting – Active Attacker Presentation and Training	Providing information to the employees of local businesses to help them become and feel safer in an emergency

Date of Event	Event Name	Measurable Positive Impact
08/25/22	Meeting with Fontana West regarding Homeless Issues in Aquatic Park	Addressing concerns with safety and providing resources to the unhoused
08/26/22	Meeting with Chairman of Union Square Alliance and Trader Joe's regarding Safety	Collaborating with local businesses to effectively address their safety concerns
08/26/22	Meeting with owner of Monroe Club – Broadway District	Collaborating with local businesses to effectively address their safety concerns
08/26/22	Meeting with Chairman of Chinatown Merchant's United	Collaborating with local businesses to effectively address their safety concerns
08/27/22	Autumn Moon Festival Opening	Creating positive engagement with the community and local officers
08/30/22	Meeting with Union Square Alliance Clean and Safe Committee	Collaborating with local businesses to effectively address their safety concerns
08/30/22	Interview with Vancouver Canadian Press regarding Chinatown	Sharing crime prevention and engagement strategies
08/30/22	Dinner with Vancouver Police Contingent	Collaborating with Officers in different Countries to share crime prevention and engagement strategies

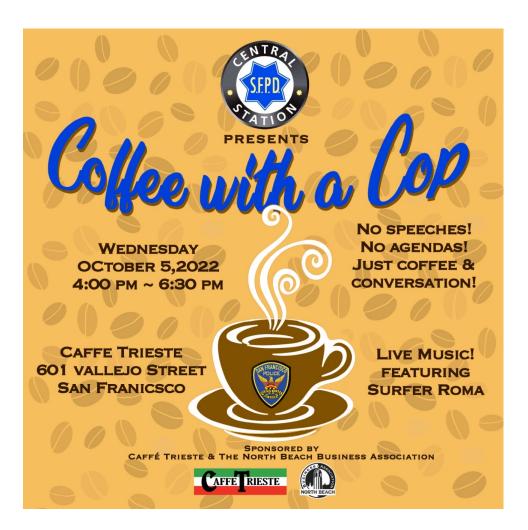
Date of Event	Event Name	Measurable Positive Impact
08/31/22	Meeting with 711 Post Street working group & Lower Nob Hill Association	Collaborating with local organizations to effectively address their safety concerns and create shared goals
08/31/22	Chinatown Night Out Press Conference	Advertising our community event to provide food and resources to our local community
09/1/22	Chinatown Merchant Walk Meeting with Steve Woo and Nancy Tung	Collaborating with local businesses to effectively address their safety concerns
09/06/22	Meeting with Rec and Park Chief	
09/06/22	Meeting with Lily Ho, Chinatown Delta Initiative , safety meeting	Collaborating with local organizations to effectively address their safety concerns
09/07/22	Chinatown Night Out 2022	Organizing a community event to support our local community and create stronger relationships
09/11/22	Luncheon Imperial Palace - Self Help for the Elderly	Strengthening our relationships with local groups and allowing them to provide feedback and input
09/12/22	Clean and Safe Meeting – Union Square Alliance	Collaborating with local businesses to effectively address their safety concerns

Date of Event	Event Name	Measurable Positive Impact
09/13/22	Retail Theft Meeting - Union Square Alliance	Collaborating with local organizations to effectively address their safety concerns and create new working relationships
09/14/22	Meeting with US Park Police and REC and Park	Collaborating with local partner organizations to effectively address community safety concerns
09/14/22	Gateway First Responder Mixer	
09/14/22	711 Post Street working group meeting	Collaborating with local organizations to effectively address their safety concerns
09/15/22	Union Square Alliance - See Something Say Something Meeting	Collaborating with local businesses to effectively address their safety concerns
09/15/22	LEO Appreciation Luncheon	Creating stronger relationships with local businesses
09/15/22	Fisherman's Wharf Rotary Zoom Meeting	Collaborating with local organizations to effectively address their safety concerns and create new working relationships
09/15/22	Community Meeting	Giving the community a voice in our crime prevention planning
09/20/22	Walkthrough of Union Square Garage and Stakeholders	Collaborating with local organizations to effectively address their safety concerns

Date of Event	Event Name	Measurable Positive Impact
09/21/22	Hun's Wonton House Grand Opening	Creating new relationships with new local businesses
09/21/22	Chinatown Night Out Appreciation Post Luncheon	Collaborating with local partners and community groups to strengthen relationships
09/21/22	Walkthrough of Academy of Art Campus For Fleet Week	Collaborating with local partners to effectively address their stakeholder concerns and create new working relationships
09/21/22	CPAB Meeting	Community Feedback that our plans are positively addressing issues
09/23/22	Union Square Garage Meeting with Stakeholders	Collaborating with local partners to effectively address their stakeholder concerns and create new working relationships
09/26/22	Meeting with Nob Hill Neighborhood Association	Collaborating with local organizations to effectively address their safety concerns and create new working relationships
09/28/22	Interagency Zoom Meeting regarding illegal vending	Collaborating with local partners to effectively address their stakeholder concerns and create new working relationships
09/28/22	Interagency meeting with stakeholders for Fleet week	Collaborating with local partners to effectively address their stakeholder concerns and host safe events for the community

Date of Event	Event Name	Measurable Positive Impact
09/29/22	Meeting with 711 Post Street working group	Collaborating with local organizations to effectively address their safety concerns and create new working relationships
09/29/22	Fleet Week Stakeholder Meeting	Collaborating with partner organizations to effectively address safety concerns and create new working relationships
09/29/22	Nob Hill Neighborhood Association Meet and Greet	Collaborating with local organizations to effectively address their safety concerns and create new working relationships

Upcoming Community Events





Upcoming Community Events

Date of Event	Event Name
10/5/22	Coffee with a Cop
10/19/22	CPAB Meeting
10/20/22	Community Meeting
10/26/22	Faith and Blue Mass
TBD - 10/2022	Pumpkin Giveaway in Partnership with CCDC for the Ping Yuen Housing Complex
11/16/22	CPAB Meeting
11/17/22	Community Meeting
11/25/22	Thanksgiving Turkey Giveaway in partnership with Self Help for the Elderly
12/21/22	CPAB Meeting
12/22/22	Community Meeting

Problem Solving – Central Station

- Pedestrian/Traffic Safety
- Burglaries
- Narcotics Usage
- Mental Health

- Auto Burglaries
- Organized Retail Theft
- People without Housing
- E-Scooter Safety







Metrics to Quantify Results

- 911 Calls for Service
- Number of Events Held
- Community Survey Results
- Data Analysis
- Positive interactions via social media

- 509 Problem Solving Forms
- Stop Data
- Use of Force Data
- Staff Survey results
- DPA Complaints





Review and improvement

- Use of data and metrics
- Surveys at meetings
- Community Input

- Meetings with community stakeholders regularly
- Meetings with community with officers assigned to area or issue
- Reviewing 509 Problem Solving Forms



Thank you.

Any questions?



You can reach Central Station at: SFPDCentralStation@sfgov.org