Table of Contents

- District Overview
- Goals and Objectives-Aligned with SFPD Community Policing Strategic Plan
- Community Partners
- Community Events
- Metrics
- Review and improvement process
District Overview

**Largest Area**
10.8 square miles (23% of the city)

**Largest Population**
159,647 people (19.3% of the city)
STAFFING OVERVIEW

Ranks:
- Captain
- Lieutenants
- Sergeants
- Officers
- PSAs
- Civilians

SPECIALIZED TRAINING
- Field Training Sergeants
- Crisis Intervention Team Trained
- Specialists

CERTIFIED LANGUAGES SPOKEN
- 7 – Cantonese
- 1 - Mandarin
- 3 - Tagalog
- 5 - Spanish
- 1 - Russian
Safety with Respect

District Overview

Foot Beat Locations

Irving St. (3141)
West Portal Ave. (3144)
Ocean Ave (3146)

Commercial Areas
Historical Crime Concerns

- Burglaries
- Auto Burglaries
- Personal/Other Theft
- Stolen Vehicles
- Robbery

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>2022 As of 09/30/2022</th>
<th>Year To Year to Date % As of 09/30/22 compared to 09/30/2021</th>
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<tbody>
<tr>
<td>Burglaries</td>
<td>508</td>
<td>345</td>
<td>482</td>
<td>626</td>
<td>396</td>
<td>-24.14%</td>
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<tr>
<td>Auto Burglaries</td>
<td>1481</td>
<td>1843</td>
<td>1259</td>
<td>1355</td>
<td>1340</td>
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<tr>
<td>Retail Theft</td>
<td>320</td>
<td>207</td>
<td>129</td>
<td>355</td>
<td>TBD</td>
<td>TBD</td>
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<tr>
<td>Stolen Vehicles</td>
<td>405</td>
<td>456</td>
<td>669</td>
<td>613</td>
<td>471</td>
<td>8.28%</td>
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<tr>
<td>Robbery</td>
<td>147</td>
<td>143</td>
<td>103</td>
<td>125</td>
<td>100</td>
<td>11.11%</td>
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Goals and Objectives

Goals and Objectives of the SFPD Community Policing Strategic plan. The five Goals for Taraval Station are:

- **Goal 1:** Communication
- **Goal 2:** Education
- **Goal 3:** Problem-Solving
- **Goal 4:** Relationship Building
- **Goal 5:** SFPD Organization
**Goal 1: Communication**

Honest, transparent, and empathetic dialogue between the SFPD and the Taraval District Community.

**Taraval Stations strategies are:**

- Taraval Station provides the community with email addresses of the Commanding Officer and his Captain’s Staff in the newsletter as well as Taraval Station’s monthly community meetings and CPAB meetings. It is also provided on Taraval Station's website and SFPD website. Officers hand out business cards with their email/ contact information on contacts, traffic stops, and community meetings. Emails and messages are checked daily by all members.

- Work in conjunction with representatives from each minority group and provide translations when needed. Ie: language line, Certified Officer translator, and “Insight” translation app on our department issued cell phones.

- Taraval Station uses their website (www.Taraval.Org), Twitter and newsletter to communicate, invite, publicize, advertise all community events, and educate the community about our goals and policies, in addition to the SFPD social media websites.

- Taraval Supervisors and beat officers attend numerous community and business merchant association meetings and engage in honest, transparent, and empathetic dialogue regarding safety concerns.
Next Upcoming Meetings for Taraval

Taraval Station’s **Community Meetings** are held on the 3rd Thursday of every month at 6:00pm

Taraval’s **Community Police Advisory Boards (CPAB) Meetings** are held every 2nd Thursday of every month at 6:00pm

For more information, visit [sanfranciscopolice.org/stations/taraval-station](http://sanfranciscopolice.org/stations/taraval-station) or email SFPDTaravalStation@sfgov.org
Goal 2: Education
SFPD both trains and is trained by the communities it serves.

Taraval Station Strategies are:

- Officers who respond to calls for service spend extra time to provide information on prevention of further incidents. Officers while on patrol hand out safety fliers like Park Smart as well as other information provided in our newsletters to help prevent and deter crime. (Burglary, Robbery, and property crimes). We discuss environment on how to clear trees, enhance lighting at night, and encourage security cameras.

- Taraval Station includes numerous speakers to our community meeting to help educate the community on crime prevention. Taraval members attend numerous merchant/community meetings to learn the specific needs/issues of the neighborhoods and business groups.
  - SFSafe (Neighborhood watch groups)
  - District Attorneys Office
  - City Attorneys Office
  - SFPD Investigations Bureau (safety workshops)

- The Taraval Station Community Police Advisory Boards (CPAB) educates and advises the members of Taraval station on safety concerns, issues, and offers suggestions on how to improve them.
Safety with Respect

Whether you live in a single family home, condo, or a large apartment complex in San Francisco, there are a number of ways you can keep your residence safe and secure.

<table>
<thead>
<tr>
<th>Department of Police Accountability</th>
<th>Municipal Transportation Agency (MTA)</th>
<th>SFPD Taraval Station</th>
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</thead>
<tbody>
<tr>
<td>(415) 241-7711 <a href="mailto:sfdpa@sfgov.org">sfdpa@sfgov.org</a></td>
<td>311 or (415) 701-2311 <a href="mailto:MTABoard@sfmta.com">MTABoard@sfmta.com</a></td>
<td>(415) 759-3100 <a href="mailto:SFPDTaravalStation@sfgov.org">SFPDTaravalStation@sfgov.org</a></td>
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<th>Emergencies</th>
<th>Non-Emergency Line</th>
<th>San Francisco SAFE</th>
<th>City Attorney's Office</th>
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<tr>
<td>9-1-1</td>
<td>(415) 553-0123</td>
<td>(415) 553-1984</td>
<td>(415) 554-4700</td>
</tr>
<tr>
<td></td>
<td></td>
<td><a href="http://www.sfsafe.org">www.sfsafe.org</a></td>
<td><a href="mailto:cityattorney@sfcityatty.org">cityattorney@sfcityatty.org</a></td>
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<tr>
<th>City Services &amp; Questions</th>
<th>Anonymous Tip Line</th>
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<tbody>
<tr>
<td>3-1-1</td>
<td>(415) 575-4444</td>
</tr>
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www.sfsafe.org | (415) 553-1984

SAN FRANCISCO RESOURCE CARD

<table>
<thead>
<tr>
<th>Sup. Gordon Mar</th>
<th>Sup. Myrna Melgar</th>
<th>Sup. Ahsha Safai</th>
</tr>
</thead>
<tbody>
<tr>
<td>(415) 554-7460 <a href="mailto:marstaff@sfgov.org">marstaff@sfgov.org</a></td>
<td>(415) 554-6516 <a href="mailto:melgarstaff@sfgov.org">melgarstaff@sfgov.org</a></td>
<td>(415) 554-6975 <a href="mailto:Ahsha.Safai@sfgov.org">Ahsha.Safai@sfgov.org</a></td>
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<tr>
<th>Sup. Dean Preston</th>
<th>Mayor's Office</th>
<th>District Attorney's Office</th>
</tr>
</thead>
<tbody>
<tr>
<td>(415) 554-7630 <a href="mailto:prestonstaff@sfgov.org">prestonstaff@sfgov.org</a></td>
<td>(415) 554-6141 <a href="mailto:MayorLondonBreed@sfgov.org">MayorLondonBreed@sfgov.org</a></td>
<td>(628) 652-4000 <a href="mailto:districtattorney@sfgov.org">districtattorney@sfgov.org</a></td>
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<tr>
<th>Police Commission</th>
<th>Department of Public Works</th>
<th>Department of Homelessness &amp; Supportive Housing</th>
</tr>
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<tbody>
<tr>
<td>(415) 837-7070 <a href="mailto:sfpd.commission@sfgov.org">sfpd.commission@sfgov.org</a></td>
<td>(628) 271-3160 <a href="mailto:dpw@sfdpw.org">dpw@sfdpw.org</a></td>
<td>(628) 652-7700 <a href="mailto:dhsh@sfgov.org">dhsh@sfgov.org</a></td>
</tr>
</tbody>
</table>
How to Call 911 is an Emergency

-When you dial 911, provide the following information
  - What is the problem?
  - Your name and address
  - Your phone number

Other Methods of Reporting

- If you have a cell phone, text 911 to report emergencies
- For non-emergency situations, call 911 or 415-863-6109
- If an officer is not available, dial 911

When in doubt, call 911

PACKAGE THEFT PREVENTION GUIDE

WONT BE HOME?
- Use a "Hold Package" option at UPS.com to have packages held at a location post office for pick-up. You can also arrange for the"Hold Package" option at a local post office. Do not leave any packages that might be delivered.

CUSTOMIZE DELIVERIES
- Use USPS Track, Deliveries and Signatures Confirmation to schedule deliveries. Allow a day of delivery before ordering.

USE SPECIAL SERVICES
- Use UPS SureShip, Deliveryin advance, and Signature Confirmation to avoid leaving your package unattended.

REQUEST NONDESCRIP
PACKAGING
- When ordering a service online, count the boxes or pillows, and use the "Gift Wrap" option to ensure package arrives in a plain box.

USE MODERN ALTERNATIVES
- Use modern alternatives like smart locks, lockboxes, cameras, motion detection lights, alarms, etc.

NETWORK WITH NEIGHBORS
- Neighbors can sign up to help report suspicious activities. Share information, watch for suspicious activities, and report them.

PORCH AREA VISIBILITY
- Keep the porch area clean and visible. The more likely it would be a thief to be caught, the more likely they are to choose another target.

CRIME PREVENTION TIPS FOR BURGLARY

- Never leave your home doors unlocked or open. One dead bolt locks, they are a great deterrent to burglars.
- When you leave, close and lock your windows. Many burglars enter homes and apartments through windows. Windows and door must be secured.
- Do not "arm" your home with security systems. Don't post signs indicating you have security systems.
- Use "Hold Package" option at UPS.com and your tracking number. You can also schedule packages to arrive when you are home or not at home.
- Use SureShip, Delivery in advance, and Signature Confirmation to schedule deliveries. Allow a day of delivery before ordering.
- Use modern alternatives like smart locks, lockboxes, cameras, motion detection lights, alarms, etc.
- Network with neighbors to help report suspicious activities. Share information, watch for suspicious activities, and report them.
- Keep the porch area clean and visible. The more likely it would be caught, the more likely they are to choose another target.

CRIME PREVENTION TIPS FOR ROBBERY

- Trust in their instincts. If they come across a person they do not know, feel uneasy, or if something feels off, they should leave.
- Don't look like an easy target. Robbers want someone who does not have much money, who is not carrying a lot of money.
- Be observant. Always be aware of your surroundings. If you think something is wrong, go to a crowded area.
- Be aware of your surroundings. If you feel uneasy or if something feels off, go to a crowded area.
- Keep your wallet in your pocket, not your purse.
- Do not carry large amounts of money.
Safety with Respect

Park Smart!

The keys to parked car safety are in your hands!

If you love it, don’t leave it.

Don’t tempt a car thief!
Car thieves only need seconds to break into your car. So Park Smart, and especially keep your trunk clear.

Take everything with you.

Cell Phones & Tablets

Laptops & Cameras

Passes & Backpacks

Wallets & Passports

Luggage & Strolling Bags

SAFE

SFPD
Goal 3: Problem-Solving

Increase safety through collaborative working partnerships between SFPD, community members, business merchant associations, and all other organizations to identify and address local topics of concern.

- Officers utilize dispatch to contact outside resources/agencies to complete investigations. IE: Child Crisis, Adult protective Services, Animal Care and Control, DPW, SF State Police, SF Park Rangers, U.S. Park Police, PG&E, Department of Building inspections, Mobile Crisis, and Street Crisis Response team (SCRT).

- Create open dialog with community members, District Supervisors, Community Aides to identify problem areas and conduct joint operations within SFPD and other city agencies to resolve the issues.

- Police Service Aids along with officers take many calls and share that information on the SFPD 509 problem solving form (request for passing calls). The Lieutenant’s provide the information to the sector cars in line ups for increased patrols in problem areas.

- Members hand out resource guides, safety guides, and other problem-solving city resource guides during calls for service, community meetings, or through phone or email communications.
Goal 4: Relationship-Building

Strong, trusting, and respectful relationships between SFPD and all facets of San Francisco Community

Taraval Strategies are:

- Increase visible officer presence and proactive, positive engagement with individuals outside of calls for service
  - Career day with local Pre-schools/Elementary Schools, High Schools, and Colleges.
  - Footbeat/Bike Officers assigned in business corridors.
  - Officer attendance at community group meetings, and SFPD Ambassador foot beat program on business corridors.
- Provide unbiased, dignified, and equal treatment and access to resources to all community members
  - Self help for the Elderly safety awareness
  - Homeless outreach well being checks
  - Resources available in multiple languages in Station Lobby
Goal 5: SFPD Organization

SFPD organization and operation leads community policing efforts and demonstrates a guardian mindset.

- Develop policies, priorities, and procedures that are consistent across SFPD stations and bureaus and support neighborhood-specific plans
- The SFPD is adaptable and committed to continuous review and improvement
- Include civilian and front-line officer perspectives and input in decision-making and policy development processes
- Support restorative justice goals
- Support officers with sufficient resources
- Recruit SFPD members who reflect the city’s diversity and know the communities they serve
- Integrate community policing values in recruitment, training, and professional development of SFPD members
- Deployment strategies maintain consistency in practices and continuity of the community’s relationship with the SFPD
- Support groups historically underrepresented in police departments in professional development
- Hold officers accountable for their actions and embodying community policing tenents
Community Partners

Business Districts
- Irving St Merchant Association
- West Portal Merchant Association
- People of Parkside Sunset Merchant Association
- Stonestown Galleria Shopping Center
- Outer Sunset Merchants and Professionals Association
- Ocean Avenue Association
- Lakeshore Plaza Shopping Center
- Oceanview Village Shopping Center
- Faith Based Organizations

Community Leaders and Advocates
- D5 Supervisor Gordon Mar and staff
- D4 Supervisor Dean Preston and staff (Ending June 7, 2022, after Supervisor Redistricting)
- D7 Supervisor Myrna Melgar and staff
- D11 Supervisor Ahsha Safaí and staff
Community Partners

Community Organizations
• Sunset Youth Services
• Oceanview, Merced Heights, and Ingleside (OMI)
• SF Safe
• Sunset Safety Network Plan (Sunset Safety Squad, People of Parkside Sunset, Outer Sunset Merchants and Professionals Association, and Wah Mei School)

Community Groups
• Golden Gate Heights
• West of Twin Peaks
• St Francis Wood
• Forest Hill Extension
• Monterey Heights
• Mt. Davidson Manor
• Ingleside Terraces
• Ingleside Heights
• Oceanview
• Outer Sunset
• Park Merced
• Merced Extension Tringle Neighborhood Association (METNA)
• Merced Heights
• Community Policing Advisory Board (CPAB)
Community Group Recognition
Thanks to the community stakeholder and partners who contributed to successful community building collaboration.

- Community Policing Advisory Board (CPAB)
- Merced Extension Tringle Neighborhood Association (METNA)
- Oceanview, Merced Heights, and Ingleside (OMI)
- Irving St Merchant Association
Supervisor Gordon Mar and Sunset District Community Leaders Announce Formation of Sunset Safety Network

Coalition of Sunset District groups working on a multi-pronged public safety strategy

Supervisor Gordon Mar was joined by community leaders and the SF Police Department to announce the formation of the Sunset Safety Network and conduct a merchant walk to check on the safety of businesses. The Network convenes organizations such as SFPD Taraval Station, Sunset Safety Squad, People of Parkside Sunset, Outer Sunset Merchants and Professionals Association, and Wah Mei School to coordinate and expand public safety programs in the neighborhood.

“The formation of the Sunset Safety Network will bring together Sunset organizations for a multi-pronged and comprehensive public safety effort to ensure that our families, seniors, and neighborhood are safe,” said Mar. “The Sunset Safety Network will coordinate with law enforcement, the volunteer-led Sunset Safety Squad, our merchant associations, and community-based organizations to increase safety in the Sunset District.”

Through Supervisor Mar’s role on the Budget Committee, he funded the Sunset Safety Coordinator position now assigned to Wah Mei School in the Sunset District to coordinate the Sunset Safety Network.

“In my role as Sunset Safety Coordinator, I will work to bring together the voice and participation of small businesses, residents, immigrants, and seniors in the Sunset District,” said Leon Chow, the newly hired Sunset Safety Coordinator. “I have already begun to regularly walk on Irving, Noriega, and Taraval to talk with merchants in the neighborhood and hear about their public safety concerns.”

People of Parkside Sunset is a part of the coalition and represents Taraval merchants as well as Sunset residents. POFS has served the community for over 60 years and promotes the well-being of the Taraval Street corridor through street fairs, merchant fixers, business promotions, and highlighting local businesses. The organization is also invested in the safety and security of the neighborhood.

“Small businesses and residents are tired of feeling unsafe in our very own neighborhood. As a small business owner, I constantly hear about burglaries and car break-ins and we’re sick of it,” said People of Parkside Sunset President Albert Chow. “It’s about time we united our community to do something about it. The Sunset Safety Network will provide us the capacity to combine and sustain our efforts.”

“I’m glad that our neighborhood merchants and residents are coming together to make our Taraval corridor safer,” said Michael Hsu, who had his Footprint business burglarized three times in 2021. “Whenever a small business like mine is burglarized we have to sell a lot of shoes just to make up for our losses. I hope that these community-led efforts will lead to a prevention of crime in our neighborhood.”

The Sunset Safety Squad was formed by Sunset residents last year in the wake of rising violence and harassment targeting seniors and the Asian community to promote public safety in the Sunset through education, outreach, language translation, safety walks, and a block safety program. It has over forty volunteers consisting of mostly young neighborhood residents volunteering their time. The volunteer-led organization has over 500 hours of volunteer time and an ongoing effort to recruit new volunteers from the neighborhood to join its ranks.

“The Sunset Safety Squad is excited to be united with law enforcement and other Sunset organizations to make our community safer, especially for many seniors and Asian community members that have been afraid to even walk on the street,” said Alan Wong, who started the Sunset Safety Squad with neighborhood volunteers. “We are excited to forge ahead with these other groups to form neighborhood block safety groups, give out safety whistles, conduct safety walks, and be a visible safety presence for the Sunset District.”

“I am using my position on the Board of Supervisors to increase public safety resources, programs, and engage the Sunset District's public safety concerns through a multi-pronged strategy,” said Supervisor Mar. “By bringing the community and the Police Department together to grapple these challenging issues, we will be able to provide small business relief and seniors a feeling of security when they walk down the street.”
San Francisco SAFE

**SF SAFE engages, educates, and empowers San Franciscans to build safer neighborhoods through crime prevention, education, community engagement and public safety services that result in stronger, more vibrant and resilient communities.**

SF SAFE’s services provide people with the tools, knowledge and skills to help address and prevent crime and violence and to become advocates for safety and wellness in their neighborhoods. Most services are provided cost-free to the San Francisco community. Ultimately, SF SAFE’s work is about working together to create a safer San Francisco.

- Neighborhood Watch
- Residential Security Surveys
- Business Security Services
- Personal Safety Presentations
- Child Safety Presentations
- SAFE Bikes Registry

For more information, visit our website at sfsafe.org, contact us at 415-553-1984 or at info@sfsafe.org
Problem Solving
Problems/issues identified by the community:

Traffic Violations
- Monthly Traffic Safety Ops based on statistic and Community Complaints
- Lidar trailer deployment
- Request traffic enforcement from Traffic Company Hondas/Solos

Burglaries
- Taraval Plain clothes team conducting surveillance in hot spot areas determined by statistics. Following investigative leads which result in search warrant operations.
- Extra Patrols in hot spots.
- Partnering with SFPD Burglary unit. (information sharing)

Auto-Boosting
- Taraval Plain clothes team conducting surveillance in hot spot areas determined by statistics. Following investigative leads which result in search warrant operations.
- Extra patrols in hot spots.
- City wide operations

Quality of life issues
- Permit officer to address vacated homes within the district
- Outreach by all sector cars regarding noise, homelessness, public nuisance, etc.
- Homeless outreach officers provide or request assistance from other city resources as needed.
Community Planned Events

Taraval Station examples of planned events are:

- Community Meetings
- Annual Turkey Drive with YMCA Urban Services
- Annual Toy Drive with Irving Street Merchants Association
- Annual Toy Give Away with OMI
- Coffee with a Cop
- Neighborhood Watch Safety meetings
- Annual National Night Out
- Merchant walks along the business corridors
- Annual Pumpkin Give Away with Neighbors
- Popcorn in the Park with a Cop
- Ice Cream with a Cop
- School visits/presentations (talking patrol car)
- Cub Scout tours/presentation of Taraval Station
Past Community Events

- Taraval Station Community Meeting - 1/20, 2/17, 3/17, 4/21, 5/19, 6/16, 7/21, 8/18, 9/15
- People Of Parkside Merchants - Zoom Meeting - 1/06
- OMI Check In Community Meeting - Zoon - 1/10
- CPAB Meeting - 1/27
- Irving Street Merchant Walk - 2/3
- Meeting with Supervisor Mar - Great Highway - 2/3
- Farmers Market Event - 35th & Ortega St - 2/6
- Meeting w/ Merchants Benny Yee @ 22nd Ave & Irving St - 2/8
- METNA Meeting Zoom Meeting - 2/8
- Irving Association meeting w/ Bill Barnickel @ Hole in the Wall Pizza - 2/9
- Police Credit Union Opening Celebration @ 2400 Irving St - 2/10
- Ulloa Preschool Visit - McCoppin Square - 2/14
- Stonestown Security Meeting @ Stonestown Mall - 2/16
- Cub scout #345 Station Visit @ Taraval Station - 2/20
- Stratford Preschool Visit @ 2425 19th Ave - 2/22
- SF Safe Neighborhood Meeting @ 381 Magellan Ave - 2/24
Past Community Events

- OMI Neighborhood Meeting @ 65 Beverly St - 2/24
- OMI Check in w/ Community member Johanna - Phone call - 2/25
- Lunar New Year Celebration @ Unity Plaza – 2/26
- GWNPA Neighborhood Zoom Meeting – 3/2
- People Of Parkside Merchants - Zoom Meeting - 3/03
- Supervisor Preston Zoom Meeting – 3/10
- CPAB Zoom Meeting – 3/10
- Irish Center St Patrick’s Day Event @ Irish Cultural Center – 3/13
- Park Merced w/ Zak Sterling @ Parkmerced Office – 3/18
- Forest Hill Neighbor Mingle @ 381 Magellan Ave – 3/19
- Ocean Ave Association Zoom Meeting - 3/21
- Supervisor Mar Update via Zoom – 3/21
- West Poral Meeting @ 824 Ulloa St – 3/24
- Ingleside Library Meeting @ 1298 Ocean Ave – 3/26
- West of Twin Peaks Meeting via Zoom – 3/28
- Outer Sunset Merchants Meeting @ 1825 Irving St – 3/31
Past Community Events

- OMI Activation @ Bright / Randolph Mini Park - 4/1
- SFPD Small Business Advisory Meeting via Zoom - 4/1
- Neighborhood Meeting @ 166 Dorchester Way - 4/5
- Academy Emersion Walk @ Irving St - 4/5
- West Portal Security Meeting @ Toast Eatery - 4/6
- Dispatch Appreciation Day @ 1125 Turk St - 4/13
- CPAB Meeting via Zoom - 4/14
- West Portal Merchants Association Meeting @ West Portal & Vicente St - 4/21
- Ocean View Earth Day Clean Up @ Randolph & Bright St - 4/23
- SF Safe Quarterly Meeting @ PHQ - 4/25
- Sunset Safety Walk @ 1701 Taraval St - 4/27
- Supervisor Mar Check In @ Irving & Judah St - 4/29
- Cub Scout Station visit @ Taraval Station - 4/29
- Lions Club Annual Police/Fire Awards @ Scottish Rite Center - 4/30
- Stern Grove Park Meeting @ Taraval Station - 5/4
- Golden Gate Heights Meeting via Zoom – 5/4
Past Community Events

- People Of Parkside Merchants @ Taraval Station - 5/5
- Forest Hill Association @ 38 Magellan Ave - 5/10
- CPAB Meeting via Zoom - 5/12
- Irving St Meeting @ 1825 Irving St - 5/25
- OMI Meeting @ 65 Beverly St - 5/26
- Stonestown Appreciation @ Taraval Station – 6/8
- Edgewood Tour @ 1801 Vicente St – 6/8
- CPAB Meeting via Zoom - 6/9
- National Night Out Planning Meeting @ 650 Capitol St – 6/15
- Ocean Ave Safety Meeting @ Ocean Ave Corridor - 6/23
- I.T. Bookman Safety Presentation @ 446 Randolph St - 6/24
- Little Footprint Preschool @ 2201 Vicente St - 6/27
- Sunset Safety Meeting @ 1400 Judah St - 6/30
- People Of Parkside Merchants @ Taraval Station - 7/7
- Youth Family Day @ 801 Shields St - 7/8
- National Night Out Planning Meeting @ 650 Capitol St - 7/13
- SF Safe Neighbor Meeting @ 112 Dorado Terrace - 7/14
- Supervisor Mar Press Conference @ Taraval Station – 7/19
Past Community Events

- Asian Hate Meeting @ Taraval Station - 7/20
- Taste of OMI @ Ashton & Ocean Ave - 7/23
- National Night Out @ 650 Capital Ave - 8/2
- Supervisor Mar Meeting via Zoom - 8/2
- Sunset Night Out @ 37th Ave & Ortega St - 8/3
- 3131 Quintara St Community Meeting @ Ortega Library - 8/9
- CPAB Meeting via Zoom - 8/11
- C.O.P / Homicide Victim Family @ 3801 3rd Suite 400 - 8/14
- CPAB / Chief Meeting via Zoom - 8/15
- Meeting w/ Supervisor Mar via Zoom - 8/17
- Merchant Walk with Supervisor Mar @ Irving St Corridor - 8/23
- Open Great Highway Alliance via Zoom - 8/24
- OMI - NIA Neighborhood Meeting @ 65 Beverly St - 8/25
- Sunset Safety Network Meeting @ 1101 Taraval St - 8/29
- People Of Parkside Merchants @ Taraval Station - 9/1
- Irving St Merchant Event @ 1552 Ocean Ave - 9/1
Past Community Events

- Sunset Safety Network Meeting @ 1400 Judah St – 9/14
- West Portal Merchants Association Meeting @ West Portal & Vicente - 9/15
- Supervisor Gordon Mar Meeting via Zoom - 9/16
- Armenian Food Festival @ 825 Brotherhood Way - 9/17
- Armenian Food Festival @ 825 Brotherhood Way - 9/18
- Marijuana Dispensary Meeting @ Ocean Ave Corridor - 9/20
- St Francis Preschool Visit – 9/27
Safety with Respect

Past Community Events
Future Community Events

- National Coffee w/ a Cop - 10/5
- Walk & Roll to School w/ Ulloa Elementary School – 10/6
- Faith and Blue - 10/6
- Outer Sunset Art Walk w/ Irving St Merchants - 10/8
- 1500 Block 21st Ave Block Party - 10/9
- Coffee w/ a Cop at Parkmerced – 10/12
- Monterey Height Neighborhood Meeting – 10/16
- Sunset Artisan Fair – 10/15

- Helping Girl Scouts Obtain Detective Badge - 10/17
- CPAB Symposium - 10/22
- Halloween in St. Francis Woods - 10/31
- Turkey Give Away with YMCA – 11/22
- Holiday Toy Pick Up w/ Irving St Merchants - 12/14
- Holiday Toy Give Away w/ OMI – 12/20
- Community Meetings - 10/20, 11/17, 12/15
Safety with Respect

Metrics

How Taraval Station will measure effectiveness and success:

- 911 calls
- Number of events held
- Community Survey results
- Decrease in incident types tied to problem/issue
- Staff survey results
- Use of Force Data
- 509 Problem Solving Forms
- Stop Data
- An after-action report completed after each community event or operation. Includes demographics, goals of the event, and discusses issues for improvement and what went well for future events.

Use of Force Data
Review and improvement
The processes by which Taraval Station will review progress on the plan, determine if changes need to be made, and make changes if necessary.

- Use of data and metrics
- Surveys
- Community Input
- Meetings with community stakeholders
- Meeting with officers assigned to area or issue
- Reviewing 509 Problem Solving Forms
- After Action Reports
Thank you.

Any questions?

Contact Taraval Station at SFPDTaravalStation@sfgov.org