The San Francisco Police Department has authorized a $100,000 reward for information leading to the identification, arrest and conviction of the suspect(s) responsible for the murder of Nicole Fitts and the disappearance of her 2-1/2 year old daughter, Arianna.

On April 8th 2016 at approximately 10:30 AM, members of the San Francisco Parks and Recreation Department discovered a body buried in a shallow hole in McLaren Park. Upon exhuming the body, the San Francisco Medical Examiner identified the deceased as Nicole Fitts. Nicole was reported as a missing person by her family on April 5th 2016. Nicole’s 2-1/2 year old daughter Arianna was also listed as a missing person. The investigation revealed that Arianna was last seen in February of 2016 while in the care of her baby sitters, Helena Hearne Martin and her husband, Devin Martin. The investigation also revealed that Nicole Fitts received a phone call on April 1st 2016 at approximately 9:00 PM. That call lured her out of her residence to “go meet the baby sitter”. Nicole was never seen alive again.

The color photo is of Arianna in December of 2015. The sketch is the age progression image of Arianna portraying what she might look like today.

Person(s) with information about this case wishing to remain anonymous may call the SFPD Tip Line at (415)-575-4444 or Text-A-Tip to 47411 (TIP411) and type “SFPD” and then your TIP.

SFPD CASE #160289073