



**San Francisco Police Department  
Professional Standards & Principled Policing Bureau  
Department of Justice Compliance**

<b>Individual Recommendation Report</b> <b>Rec. Number:</b> 45.2 <b>Assigned To Project Manager:</b> <b>Director David Stevenson</b> <b>Prepared by:</b>  <b>Priority:</b>	<b>Reserved For PSPPB Only</b>  <input type="checkbox"/> <b>President's Task Force</b> <input type="checkbox"/> <b>Blue Ribbon Panel</b> <input type="checkbox"/> <b>CJTF SF Bar Association</b> <input type="checkbox"/> <b>Department of Police Accountability</b> <input type="checkbox"/> <b>Civil Grand Jury:</b>
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**DOJ Recommendation #:** 45.2

SFPD leadership should provide short video messages on the importance of the entire agency understanding and embracing community policing.

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**DOJ Objective: Community Policing**

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**Executive Summary:**

Since March, 2017, SFPD Dir. Of Strategic Communications David Stevenson has produced and disseminated monthly video messages from Chief William Scott to Department members. In compliance with recommendation 45.2, these short videos focus on community policing topics including the importance of training (CIT, use of force), community outreach and engagement and examples of officers serving as role models to the community and fellow Department members.

**Purpose:**

In accordance with DOJ CRI finding 45, the purpose of these videos is to help emphasize the importance of community policing efforts across the entire Department.

**Policy:**

The Media Relations Unit, in collaboration with the Department's Video Unit, shall produce a monthly video for distribution to all Department members. The content of the videos shall be the Chief of the Department addressing members on the importance of understanding and embracing community policing. Each month, the Chief will provide MRU staff with specific topics for the next video; MRU staff shall write a script which will be subject to the Chief's approval before videotaping by a Video Unit staffer. These video messages shall be made available for viewing by Department members via a link distributed via email.

**Audit (if applicable):**



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**Written Directive: (D.G.O., Dept. Manual, Bureau Orders, Dept. Bulletins, etc.)**

**Supporting Documentation: (Learning Domains, Power points, Lesson Plans, Policies)**

Copies of the monthly video messages have been provided to DOJ COPS CRI members by SFPD's Professional Standards and Principled Policing Bureau (PSPPB).

**Implementation, training & records (How to prove we did what we said?)**

Please see above.