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SFPD Public Service Announcements Offer Super Bowl 50 Safety Tips

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With kickoff just over a week away, Bay Area law enforcement leaders have teamed up to offer safety tips to the more than one million people expected to attend Super Bowl 50 events.

The campaign includes several public service announcements filmed at Levi's Stadium in which law enforcement officials from Santa Clara, San Francisco, CHP, Sunnyvale, San Jose and Mountain View share advice on travel, event tickets and personal security. The San Francisco Hotel Council has begun distributing the videos to its members and the PSAs are being made available to Bay Area transit agencies as well.

Two 30-second Super Bowl 50 safety radio spots, also featuring Chief Suhr and produced by Cumulus Broadcasting, are attached to this release.

SFPD has also set up the a special website and social media accounts to inform the public during Super Bowl events:

- [SFPD Super Bowl 50 Twitter Account](#)
- [SFPD Super Bowl 50 Facebook Account](#)

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