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Best Buy Announces Reward in Arianna Fitts Investigation

May 18, 2016 | 3:16 PM

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On May 18th 2016, Chief of Police Greg Suhr addressed the current situation of the Nicole Fitts case. Nicole and her daughter Arriana Fitts were reported missing on April 5th, 2015. On April 8th, 2015 SFPD was contacted by SF Rec and Park employees who discovered Nicole's body in McLaren Park. Arianna is still considered missing.

The SFPD Homicide Unit in collaboration with the FBI have been working diligently in investigating the Homicide of Nicole Fitts and locating Arianna Fitts. The Fitts family have been cooperative in providing any and all information they have to help solve the case and bring the family closure.

Nicole Fitts was an employee of Best Buy. Best Buy has come forward and offered support to the Fitts Family through the announcement of a \$10,000.00 reward for direct information assisting in locating Arianna Fitts or indirect information based on her mother's homicide.

While SFPD and the FBI have dedicated numerous resources and have been working around the clock on this investigation, we are asking for the public's help in bringing Arianna home.

If you see Arianna, call 911 immediately. If you have information on Arianna's whereabouts or anything related to the homicide of Nicole we encourage you to contact the SFPD Homicide Unit at 415-553-1145, the SFPD Anonymous Tip Line at 415-575-4444, or text a tip to TIP 411 with SFPD at the beginning of the message.

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